



SAVE THE Tassels



A BURLESQUE CABARET BENEFIT FOR BREASTCANCER.ORG

THE SHOW

You are invited to a dazzling night of vaudeville-style entertainment and comedy at Tellus360 on Thursday, April 12, 2018. *Save the Tassels* combines classic and comedic burlesque performances with a variety of other specialty acts such as aerials, hooping, juggling, and dancing.

THE RECIPIENT

Breastcancer.org is the leading online resource for breast health and breast cancer information and contains 7,000 pages of medically vetted content. Breastcancer.org has assisted nearly 47 million people worldwide since 2000, and the proceeds from *Save the Tassels* help ensure that they are able to maintain and expand their programs and services to individuals that need it the most – all available at no cost, 24 hours a day, 7 days a week, 365 days a year.

THE HOST

Studio Spin specializes in the aerial arts and creative fitness such as pole dance, aerial silks and lyra for men and women. We also offer grounded classes such as Chair Dance, Belly Dance and core-conditioning classes. Our classes are designed to encourage creativity through dance while also getting a serious workout.

For two years, we have proudly hosted *Save the Tassels*. Each year, the show has been a huge success in raising money for Breastcancer.org. As a primarily female-based business, we care about the health of women. And we are proud to be apart of the fight against breast cancer.

THE OPPORTUNITY

Sponsors play a vital role in the success of *Save the Tassels*. It is our goal to donate 100% of the proceeds to Breastcancer.org. Your tax-deductible donation will help offset the operating and production costs of the show! Our last event raised over \$2000 and we hope to double that this year!

Don't see something that works for you? Together we'll work to create a custom sponsorship that provides the maximum benefit for your business while meeting our event goals.

For questions, additional information or to discuss a custom package, please contact Rachel Skye, event producer at (717) 207-9337 or rachel@studiospin.net



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DIAMOND \$1000 *(limited to one sponsor)*

Diamonds are forever! You are truly committed to this cause and have the thriving passion to be our Major Diamond Sponsor.

- Major Diamond Sponsorship recognition at beginning of event
- Two complimentary VIP show tickets
- Prominent sponsorship & logo inclusion on all printed & digital marketing materials distributed prior to the event
- Logo inclusion on Save the Tassels/Breastcancer.org event page
- Logo inclusion on step and repeat banner for event attendee photos
- Social media mentions on Facebook, Instagram & Twitter 2x per week for the month leading up to event
- Opportunity to fill VIP Swag Bags with company-branded items

CRYSTAL \$500

Putting on the Ritz! You enjoy fundraising for a great cause through high quality entertainment.

- Crystal Sponsorship recognition at beginning of event
- Two complimentary show tickets
- Sponsorship & logo inclusion on all printed & digital marketing materials distributed prior to the event
- Logo inclusion on Save the Tassels/Breastcancer.org event page
- Social media mentions on Facebook, Instagram & Twitter 1x per week for the month leading up to event
- Opportunity to fill VIP Swag Bags with company-branded items

JEWEL \$300

Hot diggity, you're a gem! You put the dazzle in donation.

- One complimentary show ticket
- Logo inclusion on Save the Tassels/Breastcancer.org event page
- Social media mentions on Facebook, Instagram & Twitter 1x per week for the month leading up to event
- Opportunity to fill VIP Swag Bags with company-branded items

PEARL \$150

Attaboy! We're excited to have you apart of the show.

- Logo inclusion on Save the Tassels/Breastcancer.org event page
- Opportunity to fill VIP Swag Bags with company-branded items.

IN-KIND DONATIONS

Thank you for your willingness to support this event!

- Company name recognition on Save the Tassels/Breastcancer.org event page



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SPONSORSHIP AGREEMENT FORM

Sponsor listed as: _____

Contact Name: _____

Street Address: _____

City, State, Zip: _____

Telephone: _____ Email: _____

Website: _____

I/we agree to sponsor *Save the Tassels* at the following level of sponsorship:

Diamond \$1000 **Crystal** \$500 **Jewel** \$300 **Pearl** \$150

Signature: _____ Date: _____

Company or Individual Title: _____

Method of Payment

Please provide full payment by check or money order with the completed Sponsorship Agreement Form and Breastcancer.org Donation Form and send to the mailing address listed below before March 1, 2018.

Make checks payable to 'Breastcancer.org'
Breastcancer.org is a 501(c)(3) nonprofit organization, tax ID #23-3082851.

Mailing Address

Studio Spin c/o Rachel Skye
Attn: Save the Tassels Sponsorships
211 N Ann St, Lancaster, PA 17602

Logo Usage

Please email your logo file in either EPS format or a high-resolution JPG, TIFF, or PNG file to rachel@studiospin.net no later than March 1, 2018 to be included in our marketing materials.



BREASTCANCER.ORG

DONATION FORM

Thank you for supporting the event & Breastcancer.org.

Please fill out one form per item being donated. When applicable, please include a legible copy of all receipts. Please deliver items to the event coordinator at least 4 days before the event.

Donor Name(s)

Name of Business

Mailing Address

City

State

Zip

Phone

Fax

Email Address

Description of Donated item:

Value: Please list the total approximate Fair Market Value/Retail value of your donation: \$ _____

Event Contact

Signature of Donor

Date

Any questions? Please contact the Event Coordinator or Amanda at 610.642.6550 or aryan@breastcancer.org

Breastcancer.org is a 501(c)(3) nonprofit organization, tax ID #23-3082851.

Breastcancer.org is a not-for-profit 501(c)(3) organization. Your gift is very much appreciated and tax-deductible to the extent allowed by law. A copy of our latest financial report may be obtained by writing to Breastcancer.org, 7 East Lancaster Avenue, 3rd Floor, Ardmore, PA 19003. The official registration and financial information of Breastcancer.org may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. If you are a resident of another state, please visit support.breastcancer.org/disclosurestatement for additional information.

7 East Lancaster Avenue

3rd floor

Ardmore, PA 19003

610.642.6550 T

610.642.6559 F



BREASTCANCER.ORG



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Donor Name(s)

Name of Business

Mailing Address

City

State

Zip

Phone

Fax

Email Address

Description of Donated item: If artwork, please include artist's name, bio sheet, title of work, and note if framed or unframed:

Value: Please list the total approximate Fair Market Value/Retail value for your donation: \$ _____

Event Contact

Signature of Donor

Date

Any questions? Please contact the Event Coordinator or Amanda at 610.642.6550 or aryan@breastcancer.org

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